

# Holiday Checklist

## Customer Touchpoints

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|--|---|
| <input type="checkbox"/> Parking Lot               | <input type="checkbox"/> Fitting Rooms              |
| <input type="checkbox"/> Windows & Façade          | <input type="checkbox"/> Lounges & Experience Zones |
| <input type="checkbox"/> Entrances & Vestibules    | <input type="checkbox"/> POS & Checkout             |
| <input type="checkbox"/> Focal Areas               | <input type="checkbox"/> Customer Service           |
| <input type="checkbox"/> In-Department & Backwalls | <input type="checkbox"/> In-Store Pickup Stations   |

## Holiday Elements

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|--|--|
| <input type="checkbox"/> Branded Packaging   | <input type="checkbox"/> Sprays              |
| <input type="checkbox"/> Cash Wrap Displays  | <input type="checkbox"/> Wreaths             |
| <input type="checkbox"/> POS Impulse Moments | <input type="checkbox"/> Merchandising Tools |
| <input type="checkbox"/> Fitting Room Décor  | <input type="checkbox"/> Ornaments           |
| <input type="checkbox"/> Focal Displays      | <input type="checkbox"/> Reusable bags       |
| <input type="checkbox"/> Form Covers         | <input type="checkbox"/> Runners             |
| <input type="checkbox"/> Frames & Signage    | <input type="checkbox"/> Seasonal Décor      |
| <input type="checkbox"/> Gift Boxes & Bows   | <input type="checkbox"/> Seasonal Rugs       |
| <input type="checkbox"/> Greenery            | <input type="checkbox"/> Strands & Curtains  |
| <input type="checkbox"/> Garland             | <input type="checkbox"/> Tablecloths         |
| <input type="checkbox"/> Trees               | <input type="checkbox"/> Window Displays     |
|  | <input type="checkbox"/> Winter botanicals   |